Clarissa Cruz-Duran

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PROFESSIONAL EXPERIENCE

JSL Marketing & Web Design, Dallas,TX — *Junior Developer*

DECEMBER 2023 - PRESENT

- Developed 24 WordPress websites from Adobe XD prototypes, ensuring seamless deployment across multiple hosting platforms.
- Managed and maintained over 70 websites, implementing enhancements to e-commerce, membership, and blog features, optimizing performance and user experience.
- Expanded the company's development library by creating a range of interface options, empowering clients with diverse and flexible design choices.
- Collaborated closely with designers to integrate unique features, such as animations, that elevate visual engagement and user interaction on websites.

Development Intern

AUGUST 2022 - DECEMBER 2023

- Assisted the lead developer in the efficient setup of WordPress websites, leveraging the company's PHP block library to accelerate the production process.
- Worked in tandem with designers to craft responsive designs, ensuring a smooth and consistent user experience across desktop and mobile platforms, thereby broadening client reach.

Clarissa Duran, Dallas, TX — *Freelance Graphic Designer*

AUGUST 2019 - AUGUST 2022

- Crafted distinctive logos for organizations, effectively conveying their unique messaging while adhering to collegiate branding guidelines.
- Ensured client satisfaction by delivering high-quality design concepts through iterative feedback and revisions, resulting in polished final products.

VOLUNTEER WORK

LULAC, Richardson, TX — *English Second Language Teacher*

AUGUST 2020 - MAY 2022

- Volunteered with LULAC, a national organization dedicated to the advancement of Latin Americans in economic, educational, and civil rights sectors.
- Instructed over 10 UTD maintenance staff members in vocational and conversational English, significantly expanding their vocabulary and enhancing communication between staff and supervisors.

INTERPERSONAL SKILLS

Adaptability, Patience, Empathy, Problem Solving

TECHNICAL SKILLS

WordPress, WIX, SquareSpace, PHP, JavaScript, HTML, CSS, SCSS, AoS, Figma, Adobe XD, Adobe Illustrator, Adobe PhotoShop, Canva

RELEVANT COURSES

Build Wireframes and Low Fidelity Prototypes (Google UX Design)

Conduct UX Research and Test Early Concepts (Google UX Design)

Start the UX Design Process: Empathize, Define, and Ideate (Google UX Design)

Foundations of User Experience (UX) Design (Google UX Design)

LANGUAGES

Spanish, English